The Meekly Aress

SERVING BAKER, CENTRAL, AND ZACHARY

THURSDAY, DECEMBER 2-8, 2021

A PEOPLE'S PUBLICATION

VOL. 45 • NO.15 • FREE

NEWS PG 2

NEWLY RESURFACED ROADS MEAN SMOOTH DRIVING AHEAD FOR BAKER

BUSINESS PG 5

URBAN LEAGUE OF LOUISIANA CONTINUES ITS PARTNERSHIP WITH GOOGLE

Jags fall to Grambling State in Bayou Classic 29-26

Grambling
State finished
with 21 first
downs and
500 total yards
of offense,
including 374
on the ground

NEW ORLEANS, La. — Garrett Urban booted five field goals, none bigger than his last, as the Grambling State University football team snapped a three-game losing streak to its rival on Saturday afternoon with a 29-26 victory over Southern in the 48th Annual Bayou Classic at the Caesars Superdome.

Urban, Grambling State's Most Valuable Player, notched the gamewinning field goal with two seconds remaining as the Tigers (4-7 overall, 3-5 Southwestern Athletic Conference) capped a 3 minute, 48 second drive to close out the game. Grambling State finished with

Grambling State finished with 21 first downs and 500 total yards of offense, including 374 on the ground. It controlled the ball for 34 minutes as it picked up the win in front of 55,791 fans.

Bayou Classic MVP Garrett Urban celebrates. (Dominique Monday/HBCU Gameday)

"We came here to do more than just have a good time," Grambling State interim head coach Terrance Graves said after the game. We came here to win this game and I felt like we had an excellent game plan. We did a good job controlling the clock and was able to use our power with the ground game, which opened up some passing lanes. I felt Garrett Urban deserved being the MVP and really this was a total team effort."

See **CLASSIC,** on page 5

GSU quarterback Elijah Russell





WEATHER



MON. 11/29 Sunny High 63°.



TUE. 11/30 Sunny High 69°.



WED. 12/01 Mostly Sunny High 70°.



THUR. 12/01 Partly Sunny High 71°.

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Grambling teammates congratulate De'Vante Davis (82) after scoring the opening touchdown of the 46th annual Bayou Classic against Southern University at the Mercedes-Benz Superdome in New Orleans, La. on Nov. 30.

International holiday travel stifled by new omicron variant

By Sharon S. Gordon

The omicron strain of the coronavirus is cropping up across Europe, with cases detected in two people in the United Kingdom, two in Germany and at least one in Italy, as the latest variant of concern spreads around the world.

A number of countries, in-

cluding the U.S., have initiated travel bans against South Africa — where the rapidly circulating new strain was first identified on Nov. 24 — as well as seven other southern African nations. Extra testing and self-isolation measures for travelers from those countries are also in place.

This week, the Centers for Disease Control and Prevention (CDC) said it may toughen coronavirus testing requirements and

screening of international fliers due to concerns about the Omicron variant. While no cases of Omicron variant have been identified in the US as of November 30,

2021 (Source: CDC.gov), cases

are spreading globally.

White House Officials (WHO) concerned of mutations of the omicron variant

According to NPR, the omicron variant is the first new variant of concern since the delta variant that swept through the world earlier this summer, causing an uptick in infections and deaths, particularly among the unvaccinated population. The delta strain

the unvaccinated population. The delta strain was twice as infectious as the original COVID-19 virus.

While there are a number of studies under

number of studies underway to continue evaluating the omicron variant, the World Health Organization says the number of mutations in this variant is "concerning" and that it could suggest an "increased risk of reinfection."

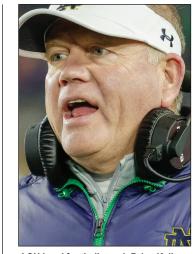
The WHO also says that current COVID-19 tests are capable of identifying this omicron variant, which is how authorities have been able to track how rapidly the variant is spreading. But further information and studies on the vari-

ant could take "days to weeks," health officials from WHO said.

Exactly how fast the variant is spreading and whether the current vaccines available can prevent infection are still unclear. But Dr. Francis Collins, director of the National Institutes of Health, told NPR: "Let me be clear, there is no data at the present time to indicate that the current vaccines would not work."

In the meantime, people should continue to take steps to lower their exposure to infection and reduce the spread of the virus, the WHO urges. This includes mask-wearing and getting the vaccine when it's your turn to do so.

Collins also recommends that people who are six months out from being fully vaccinated get their booster shot.



LSU head football coach Brian Kelly held his first news conference

Coach Kelly: New head football coach at LSU

BATON ROUGE, La. — Newly named LSU head football coach Brian Kelly held his first news conference on Wednesday, Dec. 1. Coach Kelly stated that "It's a honor and privilege to be here."

Coach Kelly is coming to Baton Rouge as the most accomplished hire in program history. Kelly is the winningest active coach in all of NCAA football with 263 wins.

LSU Athletic Director stated that coach Kelly checks every box for him and that LSU fans love a winner. Fans will love Kelly, because

See **KELLY**, on page 3

City-Parish, Housing Authority partner to improve EBR parish wastewater system

BATON ROUGE, La. — November 29, 2021 — Mayor-President Sharon Weston Broome and East Baton Rouge Parish Housing Authority (EBRPHA) Chief Executive Officer J. Daniels announced today a partnership to educate residents



Mayor-President Sharon Weston Broome

on ways to help improve the local environment and sustain the East Baton Rouge Parish wastewater system.

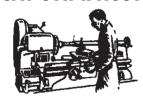
The City-Parish Department of Environmental Services (DES) will hold educational seminars, training sessions and tutorials for EBRPHA staff and residents on how to most effectively dispose of waste, such as fats, oils and grease, that can significantly damage the parish wastewater system. DES staff are also distributing resources to all EBRPHA communities and residents to raise awareness of how to properly dispose of common household materials and cooking supplies.

See **HOUSING,** on page 2



LOCAL & STATE

READER INFORMATION



...225-775-2002 General Information. Email brweeklypress@yahoo.com

The office is open 9:00 a.m. to 5:00 p.m. Monday - Friday and located at 4910 Monticello Blvd. Baton Rouge, LA 70814

Correction Policy

The Baton Rouge Weekly Press strives to be fair and accurate. The newspaper corrects any significant errors of fact brought to the attention of the editor. If you think an error has been made, call 225-775-200

Meekly Fress

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Newly Resurfaced Roads Mean Smooth Driving Ahead for Baker



The City of Baker is near completion with the Road Rehab Project where the majority of local roads have been resurfaced. As can be seen in the graphic, the streets highlighted in either red or yellow are local roads and either have been resurfaced or are in the process of being resurfaced by the City of Baker..

These improvements will result in numerous positive effects for commuters in the city of Baker which include the reduction of negative environmental effects such as noise, dust, vibrations, and other environmental concerns related to both persons traveling on roadways as well the persons residing in the area. Positive improvements for residents, commuters and business owners will be the travel time savings, safety enhancements and reduced emissions from vehicles.

The positive aspects of proactive maintenance are also recognized financially by the community as it costs more to reactively repair an emergency situation and perform patchwork repairs which may lead to unsafe driving conditions as a roads deteriorate as opposed to performing ongoing routine maintenance.

To successfully implement these programs, it is crucial that adequate planning take place. This is in order to help best avoid having to react and preferably even mitigate emergencies. The time and effort spent on diligent planning which roads will be fixed and when helps keep them operating as designed and helps determine a schedule for future maintenance.

It is also important to note that these types of infrastructure policies which are aimed toward improving quality of life and place are crucial to connectivity and competitiveness. By linking people to markets and services all of these activities serve to stimulate growth for the community.

Ultimately, all of these improvements to existing corridors including rural and inter-urban roads and highways, when coupled with other key programs, like the addition of urban transportation options that are inclusive and "clean, such as bicycle and pedestrian paths or public transportation serve to create a cohesive transportation policy which serves the entire community by creating a more accessible environment for all persons living, working or going to

As we move forward planning for accessibility and seeking to ensure the means to facilitate the movement of people, goods, and information, all of which are enabling economic and social development, promoting food security, improving access to jobs, health, and educational services, the City of Baker is pleased to announce the current road improvements are near completion and look forward to continuing improvement projects for the citizens of the community.

Local Organizations Announce Stay Well Baton Rouge Community Health Fair to Encourage COVID-19 Vaccinations

BATON ROUGE, LA — Alpha Kappa Alpha Sorority, Incorporated Greater Baton Rouge Chapters in conjunction with W. Montague Cobb/NMA Health Institute are hosting the Stay Well Baton Rouge Community Health Fair and Vaccine Event on Saturday, December 4, 2021, at Mt. Pilgrim Baptist Church located at 9700 Scenic Highway, Baton Rouge, LA 70807.

This free, public event will be from 10:00 a.m. - 2:00 p.m. The Stav Well Baton Rouge Community Health Fair will feature local trusted Black health care professionals in a panel discussion on the continued impact of COVID-19 and its emerging variants. A myriad of free resources will be available including COVID-19 vaccines and booster shots, shingles vaccines, flu shots, health screenings, and well-living information. COVID-19 vaccines for children ages 5-11 will be available on site. There will also be health exhibits, raffles and giveaways. All attendees will re-

"Alpha Kappa Alpha Soror-

ity, Inc.® has a 113-year history of Service to all Mankind," said Katina Semien, Lead Coordinator. "This long-standing history motivates our chapters to partner with community health agents to provide education, screenings and vaccine administration to ensure a safe and healthy community for our family and friends."

The event partners include W. Montague Cobb/NMA Health Institute, Alpha Kappa Alpha Sorority, Inc. Baton Rouge Metro Chapters, Baton Rouge Department of Health, LA Governor's Office, Mayor Sharon Weston Broom, State Rep Ted James, City Council Woman Erika

Southern University, LSU, Relief Telemed, NAACP, National Library of Medicine (NIH), Louisiana Children's Trust Fund (LCTF), Greater Baton Rouge Council, EBR Council on Aging, The Links, Inc. La Capitale, The Links, Inc. Baton Rouge, Divine 9 Sororities & Fraternities, and Alpha Media.

HOUSING from page 1

"Through this partnership, our two agencies are taking on a far-reaching problem across our community and leading by example when it comes to changing mindsets and behaviors that can contribute to some of our most pressing environmental challenges," said Mayor Broome. "We have made a significant investment in our parish's wastewater system over the past several years, and it is on all of us — as residents of East Baton Rouge Parish — to protect this long-term investment by taking small steps each day that have a significant collective impact on our infrastructure and community."

"Our East Baton Rouge Parish Housing Authority communities and residents are committed to being part of the solution, while challenging others throughout

Baton Rouge to take similar steps in protecting our infrastructure and preserving our environment," said Daniels. "This partnership is truly a win-win for our community, one that will enhance our residents' quality of life and has potential to grow from here."

DES staff are distributing more than 1,000 funnels and "can the grease" lids to EBRPHA communities and residents, among other resources. The "can the grease" lids fit on any common soup can, where users can discard grease — offering a visible reminder to not discard cooking oil or grease down the sink.

These training workshops and resources are available at no cost to any East Baton Rouge Parish resident or multifamily housing complex. For more information and to request a free "can the grease" lid, visit whatsgood.brla.gov or call 225-389-4865.



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DEC. 11 ELECTION: Absentee ballot deadlines

BATON ROUGE La - In a press release Tuesday, Louisiana Secretary of State Kyle Ardoin issued a reminder to voters regarding absentee ballot deadlines for the Dec. 11 election.

The deadline to request an absentee ballot is Tuesday, Dec. 7 by 4:30 p.m., and the deadline to return a completed ballot is Friday, Dec. 10 by 4:30 p.m., Ardoin said.

Requests can be made online by visiting voterportal.sos.la.gov and selecting "Request Absentee Ballot," or in-person at the parish Registrar of Voters office, according to Ardoin.

Voters who have requested but not yet received an absentee ballot may check their absentee ballot status by visiting voterportal.sos. la.gov, entering the appropriate voter information and selecting "Check Absentee Ballot Status."

The secretary of state's office has an instructional video showing how to properly fill out and return an absentee ballot.

Completed ballots can be



Secretary of State Kyle Ardoin

mediate family member, according to Ardoin. Should a voter be unable to meet an

absentee ballot deadline, they can still vote in person on elec-

tion day. Polling locations can also be found on voterportal.sos.la.gov or

on the free Geaux Vote mobile app. Ardoin encourages Voters relying on mail service to request,

fill out and return their absentee

ballots to their parish registrar of

voters office right away. For more information, voters are asked to contact the elections division at 800.883.2805 or elections@sos.la.gov.

BREC to Celebrate 75th Birthday

BATON ROUGE La — On Saturday, December 18th, BREC will host a 75th Birthday Celebration at Independence Park Theatre. This event will be held at 7500 Independence Blvd, Baton Rouge, LA 70806 in front of the theatre building. Comemorating 75 years of exceptional service to East Baton Rouge Parish, everyone is encouraged to attend and participate in a night to remember.

The celebration will kickoff, inside the Theatre, with a private VIP cocktail hour hosted by the BREC Foundation at 5pm. VIP and special guests include elected officials, BREC personnel and retirees, partners, sponsors, donors and other community leaders who will enjoy a private screening of BREC's 75th Birthday video.

BREC's 75th Birthday Celebration will begin at 6pm followed by a welcome ceremony presented by BREC Superintendent, Corey Wilson at 6:30 p.m. and a special announcement from Mayor Sharon Weston Broome. All residents in the parish, despite age or ability,



are invited to experience sparkling holiday lights, sneaux, magicians, face painters, jugglers, and other strolling entertainment. All attendees will recieve official 75th gifts and goodies. Live music throughout the night will be provided by The Micheal Foster Project and free frood from local vendors will be provided by the BREC Foundation.

This celebration will include star gazing activities from BREC facilities including the Highland Road Observatory, animals from the Baton Rouge Zoo and, Farr Park Equestrian Center, a holiday project from BREC Art, sports

See **BREC**, on page 5

Louisiana awarded BOLD Grant to support and improve Alzheimer's care



BATON ROUGE, La. — Well-Ahead Louisiana, the chronic disease prevention and healthcare access arm of the Louisiana Department of Health, has been awarded \$345,000 in federal funding through the Building Our Largest Dementia (BOLD) Infrastructure for Alzheimer's Act.

Provided by the Centers for Disease Control and Prevention (CDC), the funding will be used to implement effective Alzheimer's interventions, including boosting early detection and diagnosis, reducing risk and preventing avoidable hospitalizations.

'This grant provides an opportunity take the foundation Well-Ahead has established in chronic disease prevention and management, as well as outreach to healthcare providers, and expand upon it to improve outcomes for Louisiana's residents living with Alzheimer's and other dementia diseases, as well as those who serve as their caregivers," said Melissa R. Martin, Director of Well-Ahead

State Rep. Malinda White (I-Boglausa) co-authored Act 73 in the 2021 Regular Session of the Louisiana Legislature, which calls for an increase in general education about

Alzheimer's and other dementia diseases, as well as a specific effort to educate healthcare providers on early detection, the link to chronic diseases and effective care planning.

'Being a caretaker for a family member diagnosed with Alzheimer's opened my eyes to the travesty of this cruel disease," said Rep. White. "I was honored to carry a bill that would help bridge the efforts to educate citizens across Louisiana about Alzheimer's. I hope to connect the dots through this effort to detect Alzheimer's at its earliest stage and at the very least, delay its onset. Hopefully, we will eventually find a cure.'

According to the Louisiana Chapter of the Alzheimer's Association, there are approximately 92,000 people in Louisiana ages 65 and older with Alzheimer's and other dementias, with 204,000 family members and caregivers dedicating their time to caring for them.

"Early detection and diagnosis is so important to care planning for people with Alzheimer's. This funding will support efforts to implement programs and policy solutions that will improve the lives of individuals living with dementia and their family caregivers," said Paula Shamsie, executive director of the Alzheimer's

Association's Louisiana Chapter. "The Alzheimer's Association is committed to working with the Louisiana Department of Health to develop needed strategies and resources that can help families across the state.'

Well-Ahead Louisiana will work with the Alzheimer's Association and other partners as they focus on policy, system and environmental changes to promote risk reduction, early diagnosis, the prevention and management of comorbidities and avoidable hospitalizations for residents with Alzheimer's or other dementia diseases. Data will be used set priorities, develop public health action plans, address social determinants of health and provide support for those who serve as caregivers to persons with dementia.

Funded activities will align with the Healthy Brain Initiative State and Local Public Health Partnerships to Address Dementia, which was created by the CDC and the Alzheimer's Association to act as a road map to ensure Alzheimer's and other cognitive health issues are incorporated into existing public health initiatives

The Alzheimer's Associa-

See **CARE**, on page 5

Mayor Waites announces "District meetings with the Mayor"

Mayor Darnell Waites announces "District Meetings with the Mayor" beginning on 5-January-2022

Mayor Waites will be holding a series of public meetings for each City of Baker District beginning on 01/05/2022. The



Mayor Darnell Waites

focus of the meetings will be to update the public on programs and projects benefiting the district and to give each district's community members an opportunity to ask questions or speak. The meeting schedule is as fol-

• District 1 - January 5

District 2 - January 12District 3 - January 19

• District 4 - January 26 • District 5 - February 2

Each meeting will begin at 6PM and end at 8PM and is scheduled to be held at City Hall located at 3325 Groom Road, Baker LA 70714.

Be sure to mark your calendars for your district meeting!

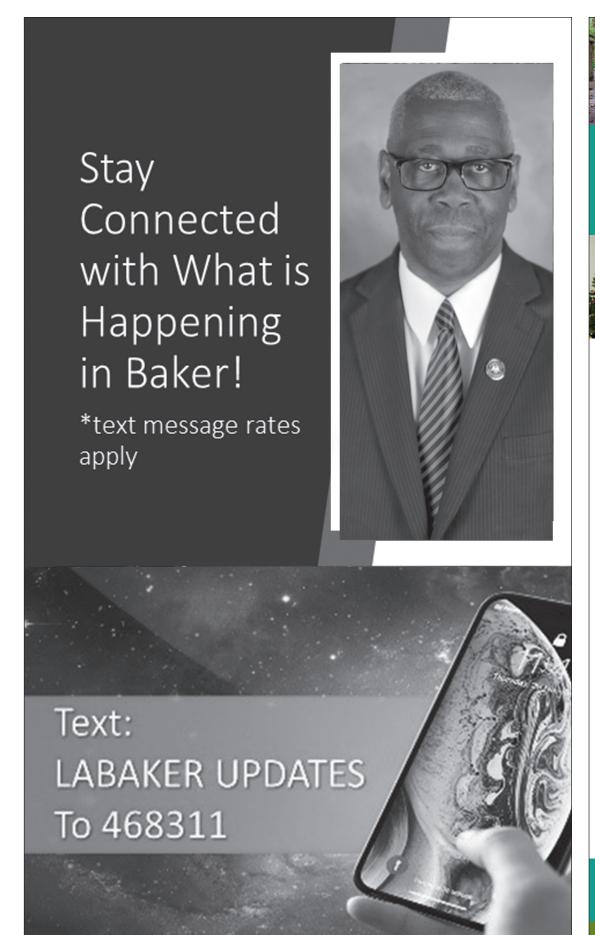
KEKKY from page 1

success as followed him every where he goes.

One of the reasons why coach Kelly chose to leave South Bend is alignment. "Alignment relative to this university, the goals, what is in store for LSU athletics, that is what the draw is for me," Kelly said.

Coach Kelly wants to be down here with the best and to compete with the best in the Southeastern Conference. "I want to be under the bright lights, on the broadway stage," Kelly said. "That's part of

"I had an understanding of where LSU was from a commitment standpoint and how this was going to look," Kelly said. "I'd say that was pretty quick.





BREC'S Baton Rouge Zoo Nov. 26-Dec. 30

Closed Christmas Eve + Day 5:30-8 p.m. | Grounds close at 9 p.m.

OPEN HOUSE JUNIOR SINGLES ROUND ROBIN TOURNAMENT City-Brooks Community Park

Tennis Center Dec. 3 | 4-8 p.m.

REINDEER RIDE

Farr Park Equestrian Center & **RV** Campground Dec. 3 | 6-8 p.m.

LET IT SNEAUX MOVIE IN THE PARK Ben Burge Park Dec. 3 | 6-9 p.m.

EXPEDITION PADDLE

Bogue Chitto River Dec. 5 | 8 a.m.-3 p.m. **SENSORY SANTA**

North Sherwood Forest Community Park Dec. 10 | 6-8 p.m.

Comite River Park Dec. 11 | 9 a.m.-1 p.m.

LET IT SNEAUX

Perkins Road Community Park Dec. 11 | 1-5 p.m.

WINTER BREAK HOLIDAY CAMPS

Dec. 20-31 brec.org/holidaycamp

SOLAR VIEWING

Highland Road Park Observatory Dec. 11 | noon-2 p.m.

E-SPORTS TOURNAMENT — NBA 2K22

Red Oaks Park Dec. 11 | noon

TEEN POP UP & UNPLUG

Perkins Road Community Park Dec. 11 | 11 a.m.-1 p.m.

GEMINID METEOR SHOWER

Highland Road Park Observatory Dec. 13 | 9 p.m.-1 a.m.

SUNSHINE SOCIAL: HOLIDAY BALL Womack Park Dec. 17 | 6-9 p.m.

LET IT SNEAUX MOVIE IN THE PARK Lovett Road Park Dec. 17 | 6-9 p.m.

DOG DAY AT THE SWAMP Bluebonnet Swamp Nature Center

Dec. 18 **BREC'S 75TH BIRTHDAY CELEBRATION Independence Community Park** Dec. 18 | 6-8:30 p.m.







BREC

RELIGION

Kinzmen Is Back With New Album; Full Circle

CHICAGO, IL - With a new name and a new look, but the same motivation to make a joyful noise and draw men to God, KINZMEN is releasing new music on November 19. Titled Full Circle, the album represents the group's return to their first love of recording together and making Gospel music for the

Composed of brothers Kevin and Keith Vasser, and their two first cousins Van Moody, Jr. and Reginald Tillman, many will be familiar with this group from when they were first introduced to the public under the moniker Youth Edition. Signed to the legendary MCA Records, Youth Edition introduced a refreshing swagger to the Gospel music scene. The group was welcome with open arms to appear on church and mainstream music platforms. They have shared the stage with Kirk Franklin, Israel Houghton, Commissioned, Lalah Hathaway, Tamela Mann, Mary J. Blige, Charles Jenkins, The Isley Brothers, Charlie Wilson & The Gap Band, Destiny's Child, Mary Mary, JJ Hairston, Jonathan McReynolds, Tasha Cobbs, Fred Hammond and more.

After taking a break from the industry, the men's voices have amazingly aged like fine wine. Their music is perfected by time and the maturity of varied life experiences, while their harmonic blend is soul-stirring and satisfyingly smooth. With 13 rich tracks, the messages on "Full Circle" are equally potent, providing a soothing salve for the state of the world today. Preview "Full Circle" here à "Full Circle" Preview.

The group affectionately de-



scribes "Full Circle" as a 'gospel gumbo.' The album pays homage to the many styles expressed in gospel music and celebrates the tapestry from which Black gospel

emanates. Sonically, the music on "Full Circle" ranges from the quartet stylings of "Born Again" to the euphonious sound and resonant testimony of "I Made It" (featur-

ing Charles Jenkins). KINZMEN doesn't exaggerate when they say there is something here for every

See **JUMP**, on page 5



Do you know where you're going? And do you have a plan to get there? If you don't, you're likely to be forever drifting from one thing to another - without making any genuine progress in your life.

The Benefits of Purpose

In His Presence: Teach us to number our days, that we may present to You a heart of wisdom (Psalms 90:12).

By Dr. Tony Evans

When you are living out God's purpose for your life, your attitude towards time will change. You will find that you no longer waste time. We are only given so much time on earth; the average lifespan today is



Evans

75 years. We are all running out of time. But if you are operating in your purpose, you are utilizing your time rather than just going through the motions. Your purpose clarifies your use of time. Ephesians 5:16 says: "[Make] the most of time, because the days are evil." We are to redeem, or buy back, our time. We can't reverse the clock, but we can purchase time back. How do we do this? You can change the speed in which you are operating; you can pick up the pace to buy up the time you lost.

When you live out your purpose, you will live with passion. One of the ways you can recognize your purpose is that it will enflame you, ignite you, and stir up your heart. God's purpose for you isn't some dull, empty thing that makes you dread getting up every morning. It is a fire within the soul.

When you are living out your purpose, you will live with direction. Paul said: "I box in such a way, as not beating the air" (1 Corinthians 9:26). In other words, he's not punching at nothing; his efforts are not just for show or out of obligation. Rather, he has direction, clarity, and focus that allow him to strike the target.

Are you ready to kick your purposeful living into second gear to make up for lost time?

Tony Evans is senior pastor of Oak Cliff Bible Fellowship, president of The Urban Alternative, and an author and evangelical speaker.

DIRECTORY

Not forsaking the assembling of ourselves together, as the manner of some; but exhorting one another; and so much the more, as ye see the day approaching. - Hebrews 10:25

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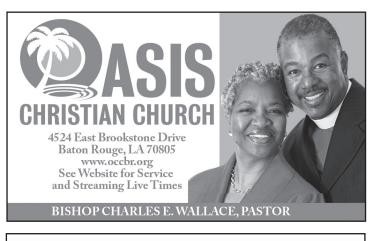
2865 Mission Drive • Baton Rouge, 70805 • Telephone (225)356-5873 Bishop H. Hayes, Pastor

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Communion Service	2nd Sunday 9:00am
Bible Study Wednesday	7:00pm
Sister/Brotherhood Meeting	

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UNITED METHODIST CHURCH 8742 Scenic Highway - Baton Rouge, Louisiana 70807 Telephone: (225) 775-4106 • Fax: (225) 615-8359 Rev. Kermit Curtis "KC" Roberson, M.Div., MPA Senior Pastor

Sunday School	9:30 a.m.		
Worship Service1st, 3rd. & 4th Sundays			
Contemporary Worship2nd & 5th Sunday	8:00 a.m		
(And any Sunday that falls on a Holiday)			
Bible Study Wednesday, Men's Mid-Day Stud	y12:00 p.m.		
Disciple Bible StudyWednesday	5:30 p.m.		
Prayer MinistryTuesday	6:00 p.m.		



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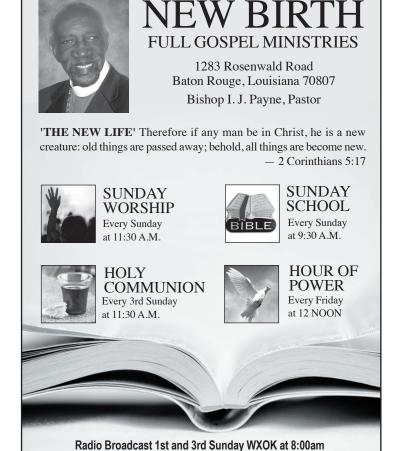




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ST. JOHN BAPTIST CHURCH Dr. Donald R. Ruth, Pastor 820 New Rafe Mayer Road Baton Rouge, LA 70807 Phone: 225-775-9756 Web Address: saintjohnbc.org

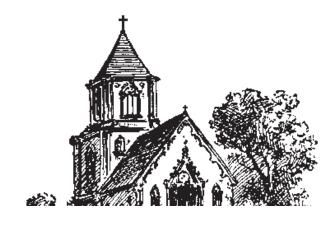




Dr. Donald Ruth, Pastor

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Worship Times:



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> Rev. Leo Cyrus Sr., Pastor CHURCH SCHEDULE

Sunday Morning Worship	10:45 AM	
Lord's Supper	3rd Sundays	
Sunday School	9:30 AM	
Prayer Service	Wed. @ 6:00 PM	
Bible Study	Wed-@7:00 PM	

Mission Statement: New Hope Baptist Church is a family of baptized believers who worship the Lord our God in spirit and in truth, teach the saved to reach the lost and minister to the needs of others, while encouraging one another through acts of love and living in obedience to Gods Word



PANDEMIC AND HURRICANE RECOVERY SPECIALS CALL TO RESERVE YOUR SPACE IN THE BRWEEKLYPRESS **BUSINESS DIRECTORY 225.775.2002 TODAY!**

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BUSINESS

Urban League of Louisiana Continues its Partnership with Google to Support COVID-Safe Environments for Black-owned Small Businesses

NEW ORLEANS (November 29, 2021) -- The Urban League of Louisiana and the National Urban League are proud to announce the second year of its partnership with Google Nest to provide Black-owned small businesses with Google Nest Storefront Kits. The kits are designed to create a safer, more efficient environment for businesses and the customers they serve.

The Google Storefront Kits will enable businesses to establish remote monitoring and distanced customer interactions as they continue to foster safer environments in the midst of COVID-19. The kit includes:

- 3 Nest Cam Indoor Cameras • 1 – Nest Hub Smart Display
- (2nd Gen) • 1 – Nest Thermostat
- 12-month subscription of Nest Aware, a subscription which provides more video history and intelligent alerts for all the Google Nest cameras, speakers and displays in the same location.
- Installation of the hardware at the business
- · Access to learning and development services through Grow with Google

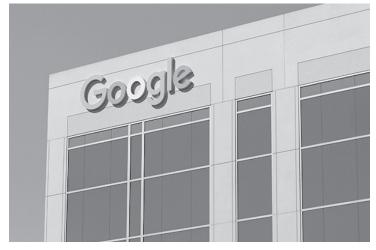
"The Urban League of Louisiana is excited to continue its partnership with Google to provide its Google Storefront Kits to small, Black-owned businesses impacted by COVID-19 across our state. This program ad-



dresses some of the most critical needs of Black entrepreneurs by providing technology that supports safety, business continuity and growth,' said Judy Reese Morse, President and CEO, Urban League of Louisiana. "Partnering with Google allows us to strengthen our investment in small. black-owned businesses in Louisiana so they can remain anchors in their communities and continue to positively impact the economy," she said.

Together, these products and services will equip small and medium sized businesses to be aware of what's happening in their establishments, both on-site and remotely, providing solutions to increase business growth

- Urban League is administering this program with Google donating the products. Eligible businesses must meet the following requirements:
- Small business is at least 51% owned by a Black/African American individual



- Small business operates in Louisiana
- Small business operates as a storefront, food truck, commercial office space, or customeraccessible home office
- Small business has been in operation for at least one year Small business has a 2020 Adjusted Gross Income of less than \$250,000
- Small business has broadband internet connection at the establishment with at least 2 Mbps upload speed
- Small business agrees to completing all T&Cs

To date, the Urban League of Louisiana has awarded more than 330 Google Storefront Kits to eli-

gible Black-owned businesses across the state of Louisiana. "Not only do these kits encourage Covid-safe environments, they also allow many businesses to leverage new technologies as they rebuild and recover from the impacts of Hurricane Ida", says Klassi Duncan, Vice President, Center for Entrepreneurship & Innovation, Urban League of Louisiana. "The kits support client engagement, operational efficiency, and ultimately, business growth."

To apply, eligible business owners must visit www.urbanleaguela. org/gsk to complete the online application. For questions about the program, please email the Urban League of Louisiana at cei@urbanleaguela.org.

CLASSIC from page 1

paced the ground attack with 168 yards and one touchdown, a oneyard plunge for GSU's first score. His lone passing touchdown was a 23 yarder to Greg White to put GSU ahead 26-20 with 6:27 remaining in the fourth quarter. He connected with White again on a critical thirddown conversion and used his legs to

set up Urban's game-winning kick. Running back C.J. Russell also came up big for the Tigers, rushing for 101 yards. The Jaguars rushed for 241 yards.

The Bayou Classic concluded the season for both programs. Both finish the season 4-7.

BREC from page 3

from Athletics and Golf as well as a dance floor from the Mayor and Healthy BR

The event will end with a bang as BREC and Coca-Cola, give a spactacular thanks to all of East Baton Rouge Parish for their continued support with a fireworks finale,

For more information on this event, contact BREC's Special Events Manager Jasmine Moore at 225-272-9200 ext. 1143 or Jasmine. Moore@brec.org

CARE from page 3

tion has warned that nearly 6 million Americans today are living with Alzheimer's disease, and the disease is the sixth leading cause of death in the United States, with 1 in 3 Americans over the age of 85 living with Alzheimer's. It is estimated there will be as many as 16 million Americans living with Alzheimer's by 2050, with 110,000 of those being Louisiana residents.

Well-Ahead connects communities to tools and resources that help improve the health of Louisiana's residents where they live, work, learn and play. For more information, visit www.wellaheadla.com.

The Alzheimer's Association Louisiana Chapter serves all parishes across the state, helping all those facing Alzheimer's disease and other dementias by providing support groups and educational resources, while advancing crucial research and public policy initiatives. Their mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Their vision is a world without Alzheimer's.

JUMP from page 4

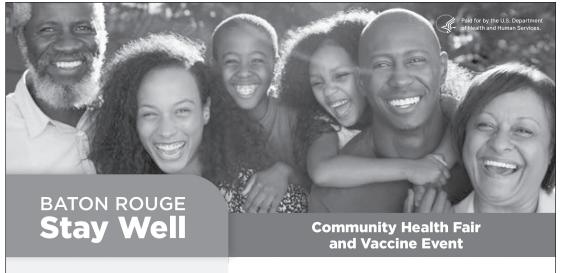
musical taste.

John P. Kee tips the scales on "I Can't Live," and "God's Really Been Good" is a song that is destined to be cherished throughout the ages.

Released on KeReVan Music Group, Full Circle is available November 19th everywhere digital music is sold.



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10:00 AM - 2:00 PM















Our kids deserve to be protected, too. THE COVID-19 VACCINE IS SAFE FOR CHILDREN.

The CDC has recommended that all children ages 5 and up get vaccinated against COVID-19.

The vaccines have proven to be safe and effective in children as young as 5 years old. The vaccine is so safe that the CDC and American Academy of Pediatrics (AAP) urge all eligible people to get the COVID-19 vaccine as soon as it is available to them. When your child gets vaccinated against COVID-19, they also have a better chance at staying in school and participating in the activities they enjoy.

"This vaccine for children has passed rigorous clinical trials and is safe - just like the other common vaccines we recommend our children receive."

DR. WANDA THOMASPROFESSOR OF
PEDIATRICS,
LSU Health
Shreveport



"These vaccines are as safe and as effective as any vaccines we've ever had for any disease."

DR. MARK KLINE
PHYSICIAN-IN-CHIEF
AND PEDIATRICIAN,
Children's Hospital
New Orleans



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GET THE FACTS:

visit ldh.la.gov/kidsvax or call the Vaccine Hotline at 1-855-453-0774

